

**Are You a Traveler or a Tourist?  
Take the Quiz to Find Out!**



**1. Before you visit a new destination, do you conduct research and make a list of things to see and do, so that your time on vacation is well spent?**

**Yes**

**No**

**2. Once you return home from a trip, what's the first thing you do?**

**Start planning for your next trip**

**Organize your photos and post them on Facebook**

**Spend a lot of time thinking about and remembering the trip you just took**

**3. When you get downtime on vacation, do you prefer to:**

**Relax in the lounge of your hotel by reading a book or people watching**

**Wander the nearby streets, no matter the weather conditions**

**Take a nap in your room**

**4. On a guided tour, if things don't go according to the itinerary, do you:**

- Demand a refund for that portion of the trip**
- Feel mildly annoyed**
- Just go with the flow**

**5. When deciding where to travel next, do you choose a place or culture that is:**

- As distant as possible from where you live**
- As different from your own lifestyle as possible**
- It doesn't matter how distant or different**

**TOURIST**

**TRAVELER**

# TOURIST

OBSERVES THE SIGHTS

STICKS OUT

BRINGS PRECONCEIVED  
STEREOTYPES

MAKES COMPARISONS WITH  
HOMETOWN

WILL SEE AND DO WHAT'S  
EXPECTED

COLLECTS SOUVENIRS

TAKES SELFIES

PREFERS WELL-KNOWN FAST FOOD  
CHAINS

PLANS EVERY STEP BEFORE THE  
TRIP

PREFERS SIGHTSEEING



# TRAVELER

MAKES CONNECTIONS WITH THE  
LOCALS

BLENDS IN

APPROACHES WITH AN OPEN MIND

EMBRACES AND RESPECTS  
DIFFERENCES

EXPERIENCES AND LEARNS FROM THE  
UNIQUE

COLLECTS LIFETIME MEMORIES

TAKES PICTURES OF NATURAL &  
CULTURAL SPOTS

PREFERS LOCAL/ TYPICAL FOOD  
RESTAURANTS

GOES WITH HIS INSTINCT

EXPLORES THE PLACE AND ITS  
CULTURE



# Tourist vs. Traveler



## OBSERVES

Just there to look around and see the notable "must sees"

## STICKS OUT

Separates themselves from the people and the local culture

## COMPLAINS

Constantly makes comparisons between here and home

## OBLIVIOUS

Doesn't pay attention to people or surroundings



## EXPERIENCES

Immerses themselves in the culture

## BLENDS IN

Makes friends and connections with the locals

## CURIOUS

Asks questions and explore with an open mind

## SENSITIVE

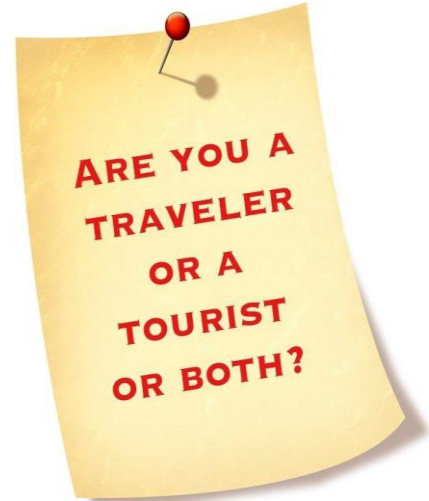
Aware and respectful of cultural norms

**Andrew Zimmern, a famous food writer said:**

***Please be a traveler, not a tourist. Try new things, meet new people, and look beyond what's right in front of you. Those are the keys to understanding this amazing world we live in.***

Now write an article on either being a tourist or a traveller for our school magazine

*"The traveler sees what he sees, the tourist sees what he has come to see"?*



# Resources

- [Tourist or traveler](#)
- Ted Talks

[https://www.ted.com/talks/mikkel\\_aaro\\_hansen\\_turn\\_tourism\\_into\\_a\\_force\\_for\\_the\\_global\\_good](https://www.ted.com/talks/mikkel_aaro_hansen_turn_tourism_into_a_force_for_the_global_good)

- [https://www.ted.com/talks/sean\\_nino\\_how\\_the\\_tourism\\_industry\\_can\\_take\\_responsibility\\_for\\_its\\_environmental\\_footprint?language=en](https://www.ted.com/talks/sean_nino_how_the_tourism_industry_can_take_responsibility_for_its_environmental_footprint?language=en)
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